

# **Holy Cross College (Autonomous), Nagercoil**

**Kanyakumari District, Tamil Nadu.**

**Accredited with A<sup>+</sup> by NAAC - IV cycle – CGPA 3.35**

Affiliated to

**Manonmaniam Sundaranar University, Tirunelveli**



**Semester I - IV**

**POs, PSOs & COs**

**DEPARTMENT OF COMMERCE**



**2023-2026**

**(With effect from the academic year 2024-2025)**

### Programme Educational Objectives (PEOs)

<b>PEOs</b>	<b>Upon completion of the B.Com Degree Programme, the graduates will be able to:</b>
PEO1	apply appropriate theory and scientific knowledge to participate in activities that support humanity and economic development nationally and globally, developing as leaders in their fields of expertise
PEO2	pursue lifelong learning and continuous improvement of the knowledge and skills with the highest professional and ethical standards
PEO3	acquaint with the business world by imparting knowledge, skill and attitude thereby becoming employable in the job market.

### Programme Outcomes (POs)

<b>POs.</b>	<b>Upon completion of the B.Com Degree Programme, the graduates will be able to:</b>
PO1	understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level
PO2	identify the role and responsibilities of the business leads to social and economic development
PO3	acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life
PO4	recognise and practice different value systems and ethics for sustainable development
PO5	impart competency to make eligible and employable in the job market
PO6	practical exposure for startup and project promotion.

### Programme Specific Outcomes (PSOs) COMMERCE

<b>PSOs</b>	<b>Upon completion of B.Com Degree Programme, the graduates will be able to:</b>	<b>Mapping with POs</b>
PSO1	become acquainted with commercial knowledge and soft skill to react in the most appropriate way when faced with challenges in the society.	PO4, PO5
PSO2	apply theoretical and practical concepts to business practices to produce employable, ethical and innovative professionals to sustain in the dynamic business world.	PO6
PSO3	encourage the students with add on value based and job-oriented courses which ensure them to sustain in the organisation level.	PO1, PO2 & PO5
PSO4	demonstrate respectful engagement with other's ideas, behaviours, beliefs and apply diverse frame of reference to decisions and actions.	PO6
PSO5	contribute to the development of the society by collaborating with stakeholders for mutual benefit.	PO1, PO3

### Mapping

POs	PSO1	PSO 2	PSO3	PSO4	PSO5
PO 1	S	S	S	M	S
PO 2	S	M	M	S	S
PO 3	M	M	S	M	M
PO4	S	S	M	S	S
PO5	M	S	S	S	S
PO6	M	S	S	M	M

**Strong -S, Medium – M**

### Course Outcomes

#### SEMESTER I

#### CORE COURSE I: FINANCIAL ACCOUNTING I

**Course Code : AU231CC1**

<b>On the successful completion of the course, students will be able to:</b>		
1.	remember the concept of rectification of errors and bank reconciliation statements	<b>K1</b>
2.	apply the knowledge in preparing accounts of sole trading concerns	<b>K3</b>
3.	apply the various methods of providing depreciation	<b>K3</b>
4.	interpret the methods of calculating profit	<b>K2</b>
5.	Identify the accounting treatment regarding royalty accounts and claims from insurance companies in case of loss of stock.	<b>K3</b>

**K1 - Remember; K2 - Understand; K3 - Apply**

#### SEMESTER I

#### CORE COURSE II: PRINCIPLES OF MANAGEMENT

**Course Code : AU231CC2**

<b>On the successful completion of the course, student will be able to:</b>		
1.	remember the general concepts and importance of principles of management.	<b>K1</b>
2.	understand the process of planning and decision making in an organization.	<b>K2</b>
3.	understand the principles of authority and responsibility of an organization.	<b>K2</b>
4.	apply the various methods of performance appraisal	<b>K3</b>
5.	demonstrate the notion of directing, co-ordination and control in the management.	<b>K3</b>

**K1 - Remember; K2 - Understand; K3 - Apply**

#### SEMESTER I

#### ELECTIVE COURSE I: BUSINESS COMMUNICATION

**Course Code : AU231EC1**

<b>On the successful completion of the course, student will be able to:</b>		
1.	recognise the basic concept of business communication.	<b>K1</b>
2.	exposed to effective business letter	<b>K3</b>
3.	interpret the concept of various correspondences.	<b>K2</b>
4.	discuss the secretarial correspondence like agenda, minutes and various business reports.	<b>K2</b>
5.	acquire the skill of preparing an effective resume	<b>K3</b>

**K1 - Remember; K2 - Understand; K3 - Apply**

**SEMESTER I**  
**NON MAJOR ELECTIVE (NME) I: ACCOUNTING FOR EVERYONE**  
**Course Code : AU231NM1 / AU241NM1**

<b>On the successful completion of the course, student will be able to:</b>		
1.	understand the concepts, convention	<b>K2</b>
2.	identify and prepare various subsidiary books.	<b>K3</b>
3.	prepare error free trial balance.	<b>K1</b>
4.	prepare journal entries and prepare ledger accounts	<b>K1</b>

**SEMESTER I**  
**FOUNDATION COURSE: FUNDAMENTALS OF BUSINESS STUDIES**  
**Course Code : AU231FC1**

<b>On the successful completion of the course, student will be able to:</b>		
1.	make the students aware towards the various branches of commerce for Exam	K1
2.	make the students familiar with the basic concepts of commerce	K2
3.	encourage and motivate the students for the commerce Education.	K3
4.	build confidence and get strengthened in the transition period from school education to college education	K3
5.	assess their knowledge and skills needed for successful graduation	K3

**K1 - Remember; K2 - Understand; K3 – Apply**

**SEMESTER I**  
**SPECIFIC VALUE-ADDED COURSE: INTRODUCTION TO MS OFFICE**  
**Course Code : AU231V01**

<b>On the successful completion of the course, student will be able to:</b>		
1.	perform documentation and presenting skills	K1
2.	understand the process of inserting graphics, pictures, and table of contents	K2
3.	perform basic editing functions, formatting text, copy and moving objects and text.	K3
4.	use design layouts and templates for presentations	K3
5.	proficient in using Windows, Word Processing Applications, Spreadsheet Applications, Database Applications and Presentation Graphics Applications.	K3

**K1 - Remember; K2 - Understand; K3 – Apply**

**SEMESTER I**  
**SPECIFIC VALUE-ADDED COURSE: MS EXCEL**  
**Course Code : AU231V02**

<b>On the successful completion of the course, students will be able to:</b>		
1.	demonstrate the basic mechanics and navigation of an Excel spreadsheet	K1
2.	understand the need and use of using Excel templates.	K2
3.	secure information in an Excel workbook	K3
4.	gain working knowledge of organizing and displaying large amounts and complex data.	K3
5.	use clip art to enhance ideas and information in Excel worksheets	K3

**K1 - Remember; K2 - Understand; K3 – Apply**

**SEMESTER I**  
**SPECIFIC VALUE ADDED COURSE: BASICS OF COMPUTER**  
**Course Code : AU231V03**

<b>On the successful completion of the course, student will be able to:</b>		
<b>CO1</b>	understand the basics of computer	<b>K1</b>
<b>CO2</b>	understand the working principles of computer	<b>K2</b>
<b>CO3</b>	remember the types of memory.	<b>K3</b>
<b>CO4</b>	understand the components of CPU	<b>K5</b>
<b>CO5</b>	familiarize in using data communication	<b>K4</b>

**K1** - Remember; **K2** - Understand; **K3** – Apply; **K4** - Analyse; **K5** – Evaluate

**SEMESTER I**  
**SPECIFIC VALUE ADDED COURSE: PROFESSIONAL COMMUNICATION**  
**Course Code : AU231V04**

<b>On the successful completion of the course, student will be able to:</b>		
<b>CO1</b>	understand the impact of communication.	<b>K1 &amp; K2</b>
<b>CO2</b>	remember the tips to handle the fear of public speaking.	<b>K2</b>
<b>CO3</b>	apply the ways to make first impression.	<b>K3</b>
<b>CO4</b>	evaluate the ways to manage emotional intelligence	<b>K3&amp; K4</b>
<b>CO5</b>	apply the neuro marketing for success in life.	<b>K5</b>

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyse; **K5** - Evaluate

**SEMESTER I**  
**SPECIFIC VALUE ADDED COURSE: PRACTICAL BANKING**  
**Course Code : AU231V05**

<b>On the successful completion of the course, students will be able to:</b>		
<b>CO1</b>	understand the history of banking in India	<b>K1</b>
<b>CO2</b>	analyse the principles of commercial banks	<b>K4</b>
<b>CO3</b>	understand the types of deposits and credits	<b>K2</b>
<b>CO4</b>	evaluate the functions of Reserve Banks	<b>K5</b>
<b>CO5</b>	practice modern banking techniques in business and personal life	<b>K3</b>

**K1** - Remember; **K2** - Understand; **K3** – Apply; **K4** - Analyse; **K5** - Evaluate

**SEMESTER I**  
**SPECIFIC VALUE ADDED COURSE: SKILLS FOR MANAGERIAL EXCELLENCE**  
**Course Code : AU231V06**

<b>On the successful completion of the course, students will be able to:</b>		
<b>CO1</b>	understand the importance for developing of personality development	<b>K2</b>
<b>CO2</b>	analyze the major concepts of negotiation skills	<b>K4</b>
<b>CO3</b>	evaluate the preparatory steps for job interviews	<b>K5</b>
<b>CO4</b>	examine the source and ways to cope with stress	<b>K4</b>
<b>CO5</b>	apply the creativity for nurturing hobbies at work	<b>K3</b>

**K1**-Remember; **K2**- Understand; **K3**-Apply; **K4** –Analyse; **K5** - Evaluate

**SEMESTER II**  
**CORE COURSE III: FINANCIAL ACCOUNTING-II**  
**Course Code : AU232CCI**

<b>On the successful completion of the course, students will be able to:</b>		
6.	understand and apply the accounting procedure for Hire purchase and Instalment systems.	<b>K2 &amp; K3</b>
7.	remember the accounting treatments for Branch and Inter- departmental accounts.	<b>K1 &amp; K3</b>
8.	apply the accounting treatment for admission and retirement of partners in partnership firms.	<b>K3</b>
9.	understand the settlement of accounts in case of dissolution.	<b>K1</b>
10.	understand and apply accounting standards for financial reports.	<b>K1 &amp; K3</b>

**K1 - Remember; K2 - Understand; K3 - Apply**

**SEMESTER II**  
**CORE COURSE IV: BUSINESS LAW**  
**Course Code : AU232CC2**

<b>On the successful completion of the course, students will be able to:</b>		
1.	explain the objectives and significance of mercantile law.	<b>K1</b>
2.	understand the clauses and exceptions of Indian contract act.	<b>K2</b>
3.	explain concepts on performance, breach and discharge of contract.	<b>K1</b>
4.	outline the contract of indemnity and guarantee.	<b>K3</b>
5.	explain the various provisions of sale of goods act 1930.	<b>K1&amp; K2</b>

**K1 - Remember; K2 - Understand; K3 - Apply**

**SEMESTER II**  
**ELECTIVE COURSE II: BUSINESS ENVIRONMENT**  
**Course Code : AU232EC3**

<b>On the successful completion of the course, students will be able to:</b>		
1.	remember the nexus between environment and business.	<b>K1</b>
2.	apply the knowledge of Political Environment in which the businesses operate.	<b>K3</b>
3.	analyze the various aspects of Social Environment.	<b>K1&amp;K2</b>
4.	evaluate the parameters in Economic Environment.	<b>K3</b>
5.	create a conducive environment for business to operate globally.	<b>K2 &amp;K3</b>

**K1 - Remember; K2 - Understand; K3 - Apply**

**SEMESTER II**  
**NON MAJOR ELECTIVE NME – II: CONSUMER PROTECTION**  
**Course Code : AU232NM1 / AU242NM1**

<b>On the successful completion of the course, student will be able to:</b>		
1.	remember the concept related to consumer protection and awareness	<b>K1</b>
2.	understand the importance of consumer's rights	<b>K2</b>
3.	acquire the skill to face common ethical issues while shopping the good and services	<b>K3</b>
4.	recognize that there are laws and regulations that protect the consumer.	<b>K2&amp; K3</b>
5.	understand the procedure of redress of consumer complaints	<b>K2</b>

**K1 - Remember; K2 - Understand; K3 – Apply**

**SEMESTER II**  
**SKILL ENHANCEMENT COURSE SEC – I: DIGITAL AND SOCIAL MEDIA**  
**MARKETING**

**Course Code : AU232SE1**

<b>On the successful completion of the course, student will be able to:</b>		
1.	define the prospects of various social media and online platforms in digital marketing	<b>K1</b>
2.	choose different social media marketing tools to establish the business.	<b>K2</b>
3.	identify business goals through advanced analysis and automation tools	<b>K3</b>
4.	outline the measurable and technologically enhanced digital business environment to achieve goals.	<b>K2</b>
5.	apply modern marketing method for online market customizations and optimization	<b>K3</b>

**K1 - Remember; K2 - Understand; K3 - Apply;**

**SEMESTER I & II**  
**LIFE SKILL TRAINING I: CATECHISM**

**Course Code : UG232LC1**

<b>Course Outcome</b>	<b>Upon completion of this course the students will be able to</b>
1	understand the aim and significance of value education
2	develop individual skills and act confidently in the society
3	learn how to live lovingly through family values
4	enhance spiritual values through strong faith in God
5	learn good behaviours through social values

**SEMESTER I & II**  
**LIFE SKILL TRAINING I: MORAL**

**Course Code : UG232LM1**

<b>Course Outcome</b>	<b>Upon completion of this course the students will be able to</b>
1	understand the aim and significance of value education
2	develop individual skills and act confidently in the society
3	learn how to live lovingly through family values
4	enhance spiritual values through strong faith in God
5	learn good behaviours through social values

**SEMESTER III**  
**CORE COURSE V: CORPORATE ACCOUNTING I**

**Course Code : AU233CC1**

<b>On the successful completion of the course, students will be able to:</b>		
<b>CO1</b>	understand about the issue of shares and pro-rata allotment	<b>K1</b>
<b>CO2</b>	examine the provisions of issue and redemption of preferences shares and debentures	<b>K2</b>
<b>CO3</b>	illustrate part I and part II forms and contents of financial statements as per Schedule III of Companies Act 2013	<b>K3</b>
<b>CO4</b>	value shares and goodwill of a company	<b>K3 &amp; K4</b>
<b>CO5</b>	analyse IND AS 7, 12,16	<b>K5</b>

**K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5 - Evaluate**

**SEMESTER III**  
**CORE COURSE VI: COMPANY LAW**  
**Course Code : AU233CC2**

<b>On the successful completion of the course, students will be able to:</b>		
<b>CO1</b>	understand the classification of companies under the act	<b>K1 &amp; K2</b>
<b>CO2</b>	examine the contents of the Memorandum of Association & Articles of Association	<b>K3</b>
<b>CO3</b>	know the qualification and disqualification of Auditors	<b>K4</b>
<b>CO4</b>	understand the workings of National Company Law Appellate Tribunal (NCLAT)	<b>K4</b>
<b>CO5</b>	analyse the modes of winding up	<b>K5</b>

**K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5 – Evaluate**

**SEMESTER III**  
**ELECTIVE COURSE III: INTERNATIONAL TRADE**  
**Course Code : AU233EC1**

<b>On the successful completion of the course, students will be able to:</b>		
<b>CO1</b>	distinguish between the concept of internal and international trade.	<b>K1</b>
<b>CO2</b>	define the various theories of international trade.	<b>K2</b>
<b>CO3</b>	examine the balance of trade and exchange rates	<b>K3</b>
<b>CO4</b>	appraise the role of IMF and IBRD.	<b>K4</b>
<b>CO5</b>	define the workings of WTO and with special reference to India.	<b>K5</b>

**K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5 - Evaluate**

**SEMESTER III**  
**SKILL ENHANCEMENT COURSE SEC II:**  
**FUNDAMENTALS OF BUSINESS ECONOMICS**  
**Course Code : AU233SE1**

<b>On the successful completion of the course, students will be able to:</b>		
<b>CO1</b>	understand the basic concepts of business economics	<b>K1</b>
<b>CO2</b>	classify different types of demand prevailing in the market	<b>K2</b>
<b>CO3</b>	gain knowledge on consumer behavior and consumer surplus	<b>K4</b>
<b>CO4</b>	analyze the peculiarities of factors of production and the economies and diseconomies of scale	<b>K3</b>
<b>CO5</b>	identify the phases of business cycle	<b>K5</b>

**K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5 – Evaluate**

**SEMESTER III / IV**  
**SKILL ENHANCEMENT COURSE SEC IV**  
**DIGITAL FLUENCY**  
**Course Code : UG23CSE2**

<b>On the successful completion of the course, students will be able to:</b>		
1	work with text, themes and styles	<b>K1</b>
2	produce a mail merge	<b>K2</b>
3	secure information in an Excel workbook	<b>K2</b>
4	perform documentation and presentation skills	<b>K2, K3</b>
5	add special effects to slide transitions	<b>K3</b>

**K1 - Remember; K2 - Understand; K3 – Apply**



**SEMESTER III / V**  
**SELF -LEARNING COURSE: INTERNET AGE-MARKETING WITH SOCIAL MEDIA**  
**Course Code : AU233SL1/ AU235SL1**

<b>On the successful completion of the course, students will be able to:</b>		
<b>CO1</b>	understand the concepts of social media marketing	<b>K2</b>
<b>CO2</b>	signify the 4 P's and social media	<b>K1</b>
<b>CO3</b>	identify the social media marketing strategy	<b>K4</b>
<b>CO4</b>	examine the functioning of social media marketing tools	<b>K3</b>

**K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse**

**SEMESTER III**  
**SPECIFIC VALUE ADDED COURSE: PRINCIPLES OF INSURANCE**  
**Course Code : AU233V01**

<b>On the successful completion of the course, students will be able to:</b>		
<b>CO1</b>	understand the Features of insurance contract	<b>K1</b>
<b>CO2</b>	analyse the role of LIC in National Economy	<b>K2</b>
<b>CO3</b>	understand Procedures for taking life policy	<b>K3</b>
<b>CO4</b>	evaluate the functions of Reserve Banks	<b>K5</b>
<b>CO5</b>	practice modern banking techniques in business and personal life	<b>K4</b>

**K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5 - Evaluate**

**SEMESTER III**  
**SPECIFIC VALUE ADDED COURSE : ECONOMICS OF TOURISM**  
**Course Code : AU233V02**

<b>On the successful completion of the course, students will be able to:</b>		
<b>CO1</b>	understand the basic components of tourism	<b>K2</b>
<b>CO2</b>	signify the rapid growth of of domestic and international tourism	<b>K1</b>
<b>CO3</b>	identify the economic impact of tourism.	<b>K4</b>
<b>CO4</b>	examine the development of early development of transportation system.	<b>K3</b>
<b>CO5</b>	determine the purpose and objectives of tourism marketing.	<b>K5</b>

**K1 - Remember; K2 - Understand; K3– Apply; K4–Analyse; K5 – Evaluate;**

**SEMESTER III**  
**SPECIFIC VALUE ADDED COURSE: CREATION OF FLYER AND BROCHURE**  
**Course Code : AU233V03**

<b>On the successful completion of the course, student will be able to:</b>		
<b>CO1</b>	understand the purpose and importance of brochures in communication and marketing.	<b>K1</b>
<b>CO2</b>	learn design principles and elements applicable to brochure design.	<b>K2</b>
<b>CO3</b>	develop proficiency in using graphic design software for creating brochures.	<b>K3</b>
<b>CO4</b>	explore effective layout techniques to organize content in brochures.	<b>K4</b>
<b>CO5</b>	practice critical thinking and creativity in designing brochures tailored to specific audiences and purposes.	<b>K5</b>

**K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5 - Evaluate**

**SEMESTER III**  
**SPECIFIC VALUE ADDED COURSE: INTRODUCTION TO GOODS AND SERVICE TAX**  
**Course Code : AU233V04**

<b>On the successful completion of the course, student will be able to:</b>		
<b>CO1</b>	understand the concept of GST, its benefits, limitations and process of implementation.	<b>K1 &amp; K3</b>
<b>CO2</b>	remember the transactions covered under GST, the models and structure of GST	<b>K2 &amp; K4</b>
<b>CO3</b>	analyse the procedure for registration, amendment, and cancellation of registration.	<b>K3 &amp; K4</b>
<b>CO4</b>	evaluate the forms, place and time, taxable and non-taxable supply	<b>K4 &amp; K5</b>
<b>CO5</b>	analyse the value of Goods and Services	<b>K3 &amp; K4</b>

**K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate;**

**SEMESTER III**  
**SPECIFIC VALUE ADDED COURSE: CREATIVE ADVERTISING**  
**Course Code : AU233V05**

<b>On the successful completion of the course, students will be able to:</b>		
<b>CO1</b>	understand advertising Principles and Structure of an Advertising agency.	<b>K2</b>
<b>CO2</b>	apply in a variety of styles and Attractive Elements in Advertising	<b>K3</b>
<b>CO3</b>	develop creative thinking skills to generate innovative advertising concepts and ideas	<b>K2</b>
<b>CO4</b>	analyse the implement and continually Designing Print Advertisement.	<b>K4</b>
<b>CO5</b>	analyse media channels, plan advertising placements, negotiate with media vendors, and evaluate media performance	<b>K1</b>

**K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse**

**SEMESTER III**  
**SPECIFIC VALUE ADDED COURSE: KNOWLEDGE MANAGEMENT**  
**Course Code : AU233V06**

<b>On the successful completion of the course, students will be able to:</b>		
<b>CO1</b>	understanding over view knowledge management in detail	<b>K1, K2</b>
<b>CO2</b>	application of learning in solving challenges in building the knowledge management system	<b>K3, K4</b>
<b>CO3</b>	understanding the knowledge management life cycle	<b>K2, K3</b>
<b>CO4</b>	apply the key concepts of knowledge creation	<b>K3</b>
<b>CO5</b>	understanding about the tools for knowledge capturing	<b>K2, K5</b>

**K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5 - Evaluate**

**SEMESTER III / V**  
**SELF-LEARNING COURSE: INTERNET AGE-MARKETING WITH SOCIAL MEDIA**  
**Course Code : AU233SL1/ AU235SL1**

<b>On the successful completion of the course, students will be able to:</b>		
<b>1.</b>	understand the concepts of social media marketing	<b>K2</b>
<b>2.</b>	signify the 4 P's and social media	<b>K1</b>
<b>3.</b>	identify the social media marketing strategy	<b>K4</b>
<b>4.</b>	examine the functioning of social media marketing tools	<b>K3</b>
<b>5.</b>	determine the concept of present and future of social media	<b>K5</b>

**K1 - Remember; K2 - Understand; K3– Apply; K4–Analyze; K5 – Evaluate**

**SEMESTER IV**  
**CORE COURSE VII : CORPORATE ACCOUNTING II**  
**Course Code : AU234CC1**

<b>On the successful completion of the course, students will be able to:</b>		
<b>CO1</b>	understand the accounting treatment of amalgamation, absorption and external reconstruction	<b>K1</b>
<b>CO2</b>	apply and alter the share capital and internal reconstruction	<b>K42</b>
<b>CO3</b>	do the accounting procedure of non-performing assets	<b>K3</b>
<b>CO4</b>	give the consolidated accounts of holding companies	<b>K2 &amp; K4</b>
<b>CO5</b>	prepare liquidator's final statements	<b>K5</b>

**K1** - Remember; **K2** - Understand; **K3** – Apply; **K4** - Analyse; **K5** - Evaluate

**SEMESTER IV**  
**CORE COURSE VIII: BUSINESS MATHEMATICS & STATISTICS**  
**Course Code : AU234CC2**

<b>On the successful completion of the course, students will be able to:</b>		
<b>CO1</b>	understand the basics of ratio, proportion, indices and logarithm	<b>K1</b>
<b>CO2</b>	remember with calculations of simple and compound interest and arithmetic, geometric and harmonic progressions.	<b>K2</b>
<b>CO3</b>	apply the various measures of central tendency	<b>K3</b>
<b>CO4</b>	analyse the correlation and regression co-efficient.	<b>K4</b>
<b>CO5</b>	apply the problems on time series analysis	<b>K3 &amp; K5</b>

**K1** - Remember; **K2** - Understand; **K3** – Apply; **K4** - Analyse; **K5** - Evaluate

**SEMESTER IV**  
**ELECTIVE COURSE IV: E-COMMERCE**  
**Course Code : AU234EC1**

<b>On the successful completion of the course, students will be able to:</b>		
<b>CO1</b>	understand the role and features of world wide web	<b>K1</b>
<b>CO2</b>	understand the Benefits and model of e-tailing	<b>K2</b>
<b>CO3</b>	use the web enabled services	<b>K3</b>
<b>CO4</b>	tackle the threats in internet security system	<b>K3 &amp; K4</b>
<b>CO5</b>	know about the Ethical principles Privacy and Information Rights	<b>K5</b>

**SEMESTER III / IV**  
**SKILL ENHANCEMENT COURSE SEC III: FITNESS FOR WELLBEING**  
**Course Code : UG23CSE1**

<b>On the successful completion of the course, student will be able to:</b>		
<b>1</b>	know physical, mental, and social aspects of health	<b>K1</b>
<b>2</b>	understand holistic health and the role of physical fitness.	<b>K2</b>
<b>3</b>	apply mindfulness and yoga for stress management and mental clarity.	<b>K3</b>
<b>4</b>	implement proper personal hygiene practices for cleanliness and disease prevention.	<b>K3</b>
<b>5</b>	evaluate and implement right nutritional choices.	<b>K5</b>

**K1**-Remember; **K2**-Understand; **K3**-Apply; **K5**-Evaluate

**SEMESTER IV  
ENVIRONMENTAL STUDIES  
Course Code : UG234EV1**

<b>On the successful completion of the course, students will be able to:</b>		
1.	know the different kinds of resources, pollution and ecosystems	<b>K1</b>
2.	understand the biodiversity and its constituents	<b>K2</b>
3.	use the methods to control pollution and, to conserve the resources and ecosystem	<b>K3</b>
4.	analyse the factors behind pollution, global warming and health effects for sustainable development	<b>K4</b>
5.	evaluate various water, disaster and waste management systems	<b>K5</b>

**K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5 - Evaluate**

**SEMESTER IV / VI  
SELF LEARNING COURSE: ESSENTIALS OF ENTREPRENEURSHIP  
Course Code : AU234SL1/ AU236SL1**

<b>On the successful completion of the course, students will be able to:</b>		
<b>CO1</b>	understand the concept of entrepreneurship.	<b>K2</b>
<b>CO2</b>	identify the players in entrepreneurial ecosystem	<b>K1</b>
<b>CO3</b>	describe the features of Intrapreneur	<b>K5</b>
<b>CO4</b>	examine the process of entrepreneurship.	<b>K4</b>
<b>CO5</b>	determine the business idea	<b>K3</b>

**K1 - Remember; K2 - Understand; K3– Apply; K4–Analyse; K5 – Evaluate**

**SEMESTER III & IV  
LIFE SKILL TRAINING II: CATECHISM  
Course Code : UG234LC1**

<b>On the successful completion of the course, students will be able to:</b>		
<b>1</b>	know and understand the aim and importance of value education	<b>K1,K2</b>
<b>2</b>	get rid of inferiority complex and act confidently in the society	<b>K3</b>
<b>3</b>	live lovingly by facing loneliness and make decisions on their own	<b>K3</b>
<b>4</b>	develop human dignity and able to stand bravely in adversity	<b>K6</b>
<b>5</b>	learn unity in diversity and grow in a life of grace	<b>K6</b>

**K1 - Remember K2-Understand; K3-Apply; K6- Create**

**SEMESTER III & IV  
LIFE SKILL TRAINING II: MORAL  
Course Code : UG234LM1**

<b>On the successful completion of the course, students will be able to:</b>		
1	know the significance of life	K1
2	understand the importance of self-care	K2
3	realise the duty of youngsters in the society and live up to it	K3
4	analyse how to achieve success in profession	K4
5	develop mystical values by inculcating good thoughts	K5

**K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5 – Evaluate**